



# THE KOOLER ICE ADVANTAGE

- 1 Automatically Bags the Ice** - All Kooler Ice machines automatically bag the ice inside of the machine. When the customer purchases the ice, the bag slides down the chute, fully bagged, allowing the customer to be the first person to touch the bag of ice. With over 20 million plus bags of ice successfully delivered in the field today, our patented bagging system has provided excellent reliability time and time again.
- 2 Aluminum Frames** - Kooler Ice does not use powder coated metal frames. Instead, Kooler Ice frames are made from high strength industrial grade aluminum alloy that is not subject to rusting in harsh outdoor environments or salty-air environments. The frame is the core of the machine. Our frames are built to last 20+ years.
- 3 Insulated Bin** - The ice storage bin is manufactured with a double walled, food grade plastic bin with 2 inches of injected foam. This provides a thermal layer around the ice with an R-Value of R27, providing excellent thermal resistance. This also increases profits, reducing operating costs by several hundred dollars per month compared to a machine that requires a refrigeration unit to keep the ice from melting.
- 4 Siemens Electronics** - Kooler Ice utilizes our "award winning" Industrial Grade Siemens PLC's, Breakers, and Contactors in an airtight, water resistant, industrial grade panel that is best in the industry. We also use automotive style wiring harnesses and connectors offering the only true "plug and play" system for easy and quick service.
- 5 Two-Way Communication System** - With our Proprietary IceTalk Management System, we can remotely push updates to your machine and provide you with a monitoring system that offers more features and benefits to help you manage your machine better than anyone in the ice vending industry. With IceTalk you will be notified if the machine experiences a coin jam, bill jam, or other alerts. It also provides you a way to manage cash flow and view, chart and graph sales either from your phone or laptop. We are also the only manufacturer that can remotely manage your ice maker, notifying you and our service team of the icemaker's status, before you have an issue or problem with your machine. With IceTalk you can also put your machine in sold out or free vend mode for any period of time, change the price remotely, and it will notify you in the event the bag count is getting low on the machine. With IceTalk you will always have the latest software available at no charge and have the ability to control your machine remotely at all times. We are the only company with full icemaker integration and remote ice maker management features. Roughly \$1 million has been invested into the development of this system. The company has reinvested all the funds used to pay for this service into more innovation and development. We currently offer an app compatible with iPhone and Android, with a new version to be released in December of 2018.
- 6 Unmatched Service and Support** - We take great pride in providing the best support in the ice vending industry. As part of our small license fee, we offer all our customers a 1-800 service hotline that is available 365 days a year, 12 hours a day for the life of the machine. Our trained service technicians can answer any question, for as long as required, weekends and holidays included. With the IceTalk system, we can pull up your machine, run diagnostic checks on your ice maker and assist you with any questions or issues you may have.
- 7 Parts in Stock** - Machine population drives parts inventory. With over 1200 machines operating in the field, we have a large inventory of parts, bags and consumables in stock at all times to ensure we have the part in stock when you need it. We also offer online educational support videos, machine diagrams, parts books and PDF service documents to assist you with your machine.



Item	Quantity	Price	Total
Free Ice	0	\$0.00	\$0.00
10 lb. Bag	0	\$0.75	\$0.00
20 lb. Bag	0	\$0.50	\$0.00
1 gal. Water	0	\$0.50	\$0.00
5 gal. Water	0	\$0.50	\$0.00
Grand Total Sales:			\$0.00

Free Vend    Coin Panel    Exit Door

**8 ETL Listed** - Our machines are ETL listed! While others say they are, in most cases they are only referring to the ice maker they use on top of their machine. Kooler Ice's entire machine has been inspected and listed by Intertek against UL541 for Refrigerated Vending Machines. We are compliance tested against all electrical and safety codes in this standard to ensure the machines are safe. This is very important in the permitting process.



**9 NAMA Listed** - Our machines are NAMA Certified against the federal guidelines for sanitation and safety for ice and water vending machines. This certification like the ETL Certification is required by many states and permitting agencies.



**10 ADA Listed** - All Kooler Ice machines comply with the Americans with Disabilities Act (ADA) requirements. When purchasing a new machine and getting that machine permitted or placed at your business, you will need to comply with these guidelines.

**11 Parts Store** - Kooler Ice offers an online Parts Store that is available 24/7 with same day shipping.

**12 Scotsman Support** - Kooler Ice uses Scotsman Prodigy Ice makers with thousands of trained service technicians throughout the country who can and will perform warranty service and maintenance work on your icemaker. By simply logging on to scotsman-ice.com, you can type in your zip code and reach a service technician for your ice maker at any time.

**13 Locator App** - Kooler Ice offers a free app in iTunes called the Kooler Ice Locator App to drive traffic to your machine. The free app enables users to locate the nearest Kooler Ice Vending Machine to their location and it even gives them directions!

**14 Lot Number Bag Tracking System** - Kooler Ice is the only company that puts lot numbers on its bags to track and record what owner purchases them. This system is well accepted by most states and ensures that we always have bags in stock for your machine while ensuring proper safety protocols are being followed.

**15 Free Marketing Support** - Kooler Ice offers after sale marketing support for all machine owners. We have branded free vend coupons as well as banners, signs and promotional items to assist you in selling ice.

**16 Site Analysis** - Kooler Ice offers complimentary site analysis consultation. Our site analysis program runs your potential site through a number of criteria that we have found are important in determining machine success.

**17 Cold Weather Packages** - For colder climates, Kooler Ice offers two heater packages. First, we offer a cold weather package for the ice maker that is designed to keep the water from freezing inside of the ice maker. Second a heating unit with a thermostat is mounted inside of the main machine compartment to keep the ice and water from freezing inside of the machine.

**18 Trade-Ins** - Kooler Ice stands by the products we sell. We have a strong history of taking trade-ins on existing owners equipment when owners want to upgrade to a newer machine or larger machine. Additionally, in the event you want to exit the business, Kooler Ice is always there to assist in this process.

**19 Wind Ratings** - In coastal areas or in areas where tornadoes are prone to occur. Kooler Ice offers tie downs to secure your machine to the ground. Wind load drawings, with ratings up to 180MPH can be provided upon request. This will be required along the coast of Florida and other states.

**20 Reverse Osmosis** - In areas where water quality is poor. Kooler Ice offers a 5-Stage Reverse Osmosis Filtration System to provide our customers with both crystal clear purified ice but also high quality purified drinking water. Purified water will allow you to pick up incremental water sales and with purified ice you will have a more durable, clearer, crystal cube of ice that will differentiate your product from others.

